

Institute of
Certified Secretaries
The Governance Profession



ENVIRONMENTAL, SOCIAL AND GOVERNANCE COURSE PART 1

DATE:

Monday, February 6th 2023

VENUE:

Sarova Panafric Hotel, Nairobi

ABOUT THE WORKSHOP

Environmental, Social and Governance is the collection of non-financial factors that are used to assess a company's environmental sustainability, social impact and governance mechanisms. Investors are increasingly considering these factors to balance sustainable growth and maximization of profits. Environmental evaluation includes factors such as destruction of natural resources, emission of waste into water bodies, release of hazardous chemicals, and destruction of natural habitats. Social evaluation assesses a company's impact on its employees, customers, host communities and other factors such as inclusive policies towards minorities and marginalized groups. Governance goes back to the principles of corporate governance which include accountability, transparency, responsibility and risk management. It is therefore imperative that companies embrace Environmental, Social and Governance reporting to ensure they balance stakeholder interests and shareholder satisfaction.

The Institute of Certified Secretaries has therefore designed this training to equip participants with the requisite knowledge on Environmental, Social and Governance (ESG). This course will be delivered using adult training techniques and methodologies such as lectures, case studies, group discussions and scenarios analysis.

WORKSHOP OBJECTIVES

This course is aimed at equipping participants with skills to:-

- a) Understand the place of ESG in business;
- b) Do sustainable reporting;
- c) Enhance ESG performance.

TARGET AUDIENCE

ESG presents potential benefits to companies as well as investors. Companies that embrace ESG build a noble brand that attracts investors and increases capital in the long run, while investors are able to reduce risks associated with investments that are not sustainable. This training is therefore most ideal for decision makers within the corporate setting, as well as their advisors. Target participants include Board Chairpersons; Board Members; Chief Executive Officers; Corporate Secretaries and investment professionals.

CERTIFICATION

Certificates of participation will be issued upon successful completion of the course.

COURSE CONTENT

- a) Understanding the place of ESG in business;
- b) Practical steps to deliver your business ESG performance in 2023; and
- c) Understanding sustainability reporting.

CPDs

6 Credit Hours

COST & REGISTRATION

- Kshs.10,000 for members; and Kshs.20,000 for non-members. . Fees are payable in advance of the programme and cover facilitation, certification, training materials, tea/coffee and lunch.
- All bookings must be done in writing, on email or online via the Institute's website, www.ics.ke.

TRANSPORT AND ACCOMMODATION

Participants should make arrangements for their own transport and accommodation. Costs for the same are NOT included in the workshop fees.

NITA Reg.

No: NITA/TRN/406

PAYMENT OPTIONS

- Cheques payable to Institute of Certified Secretaries of Kenya.
- Deposit to A/c No: 1103151045, Kenya Commercial Bank, Capital Hill Branch and email a scanned copy of the deposit slip to the Institute.
- Mpesa Pay Bill No: 533800. Account Number: name of the workshop.
- All payments should indicate the Environmental, Social and Governance Course 2023 as well as the full names of the participants.

FACILITATORS



CS Esther Waeni Ngea

CS Waeni Ngea is the Head of Legal & Compliance & Company Secretary of Bamburi Cement PLC. Prior to joining Bamburi she worked with British American Tobacco Kenya PLC as Head of Legal & Company Secretary for East & Central Africa and before that with Unilever Kenya Limited as Legal Counsel, supporting the East Africa Area. She is a practicing advocate experienced in legal and governance matters and is also an accredited governance auditor.

She holds a Bachelor of Law Degree (LL.B) from the University of Nairobi and a Diploma in Law from Kenya School of Law. She is a member of the Law Society of Kenya, the Institute of Certified Secretaries, Kenya and a Council Member of the Association of Retirement Benefit Schemes (ARBS).



CS Dr. Kenneth Wyne Mutuma

He is a Chartered Arbitrator, a Certified Secretary, an accredited Governance Auditor and a member of good standing of over 20 years of the Institute of Certified Secretaries (ICS) Kenya, where he has accumulated vast experience in the field of corporate governance.

He currently works at the University of Nairobi, School of Law as a Senior lecturer where, inter alia, he is a course instructor in Corporate Governance. As a consultant/ governance trainer and researcher in corporate governance, he has been engaged in various groundbreaking projects within the public, private and non-profit sector, including the formulation of the Mwongozo Code Board Induction for State Corporations under SCAC; Conducting research on the State of the Corporate Secretarial Profession in Kenya under the auspices of the Institute of Certified Secretaries and the Registered Certified Public Secretaries Board. He is currently working on formulating Corporate Governance Guidelines and a Code of Conduct for all entities in the Tea Sector with the Tea Board of Kenya in conjunction with the ICS.



CS Loise Wangui

Loise is a certified sustainability professional with a legal and finance background and 15 years of experience. She is an expert in capital markets, climate adaptation finance, ESG integration and sustainability reporting.

Loise is passionate about helping companies address the shift in assessment of corporate performance to one that includes both financial and non-financial performance; through identification, measurement, integration, and reporting of ESG performance in a manner that addresses stakeholder needs and builds long-term value.

Prior to founding Protos Capital, Loise was the Chief Officer, Regulatory Affairs and ESG lead at the Nairobi Securities Exchange, where she championed various initiatives to drive sustainable investments and encourage sustainable business practices. These include developing the first ESG Disclosure Guidelines for listed companies in Kenya, and the Listing Rules and Issuer Guide for Green Bonds.

Loise holds a Masters in Law (LL.M) in Public Finance and Financial Services Law from the University of Nairobi and a Bachelor of Laws Degree (LL.B) from the same university. She is an Advocate of the High Court of Kenya, a GRI certified sustainability professional, a certified company secretary and a certified expert in climate adaptation finance from Frankfurt School of Finance and Management.

Loise is also an active contributor to the sustainable growth agenda through think tanks, trainings, publications and thought leadership.

Contact us

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PROMOTING THE PRACTICE OF GOOD GOVERNANCE
